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Technical Skills

Overview

Senior level management with focus on UI/UX design and experience in front-end development.

Management Skills

- 🏠 Business Management
- 🏠 Invoicing
- 🏠 Estimating
- 🏠 Project Scheduling

Software & Platform Skills

- 🏠 Adobe Creative Suite
- 🏠 PHPstorm / Visual Studio Code
- 🏠 GIT / SVN
- 🏠 Miro / LucidChart
- 🏠 Jira / Wrike
- 🏠 Adobe XD / Axure / Figma
- 🏠 MailChimp & Constant Contact
- 🏠 Google Analytics & Tag Manager
- 🏠 Google Looker Studio
- 🏠 Google & Facebook Ads
- 🏠 SEM Rush
- 🏠 MOZ
- 🏠 Mangools
- 🏠 Google Drive/MS Suite

Programming Skills

- 🏠 HTML
- 🏠 CSS/SCSS
- 🏠 Foundation 6 / Bootstrap 4
- 🏠 WordPress / Umbraco

Other Skills

- 🏠 Digital Marketing
- 🏠 Email Marketing
- 🏠 Search Engine Optimization
- 🏠 Information Architecture
- 🏠 UI/UX Planning & Implementation
- 🏠 Semantic Markup & Technical SEO

Recent Experience

Additional employers are available on my website.

Edge Webware & U! Creative

Senior UI/UX Designer + Quality Manager | 2013-Present

Projects Included: Information architecture and UI/UX design, web and mobile design, web development, project and team management, account management, customer relations and trafficking, estimating, quality assurance and control on projects between multiple departments. Clients have included Cassano's, YMCA, The Ronald Reagan Presidential Foundation and Institute, Kings of Chaos, Shopsmith, Callisons, Hampton Fitness, Airstream, Cedar Fair, and Huffy.

Public Media Connect: ThinkTV & CET

Art Director | 2007-2013

Projects Included: Concept, design, and follow-through of all newspaper ads, posters, banners, flyers, collateral, curriculum kits, board presentations, signage, and any other print design needed; web design and maintenance for specific projects; photography at events; vendor coordination for printing and signage.

April Sadowski

Principal | 2003-Present

Projects Included: All designs, from start to finish, including CD's, collateral, branding, website design, implementing content management systems, flyers, emailers, photo retouching, brochures, and posters for agencies and clients such as LA County (through CBS Radio), Ferrari, Standard Register, Titleist, DARKOH, F# Software Foundation, and AAA.

Professional Education

The Modern College of Art & Design

Associate Degree of Applied Business in Advertising Art (2003)

Awards & Certifications

Awards Received: Publication in LogoLounge 7 in 2012 and iheartlogos Season 3 in 2013; Bronze ADDY's, 6 total, in 2007-2008 and 2011-2013; Emmy Nomination and NETA award of Best Instructional Media Product in 2011 for the You at the Zoo Website (CET/ThinkTV); Mercury Award Nomination in 2007. NETA award for Best Teacher Professional Development (Learning for the Mobile Age - CET/ThinkTV) in 2013.

Certifications Received: Google Ad Certifications for Search and Display